



Win a 10-day business development program in Boston and New York

Be part of the
Swiss national startup
team 2014

We are looking for entrepreneurs, building a startup based on innovative technology and with a high market impact potential.

Apply by March 2nd, 2014:

www.venturelab.ch/ventureleaders



Partners





«venture leaders was the starting point of valuable long lasting business relations with peers facing the same challenges and whose feedback and advises helped me further growing my venture.»

Marie-Christine Fluet, CEO and Co-Founder of ReHaptix



«I was worried that we would waste time on chitchatting and sipping cocktails. As it turned out, venture leaders is an intense business-training program that will help me much better face various challenges that still lie ahead for our company.»

Paul E. Sevinç, CEO and Co-Founder of Doodle

venturelab, thanks to the support of Parc Scientifique PSE, EPF Lausanne, Canton de Vaud, SGE, ETH Zürich, CTI, Swissnex, Preclin and Entrepreneur of the Year Award by Ernst and Young, presents the 2014 edition of the venture leaders prize for highly promising high-tech entrepreneurial personalities. Don't miss the chance to participate in a 10-day development program for your startup in the Boston and New York area, to the value of CHF 10,000.

«venture leaders is possibly the best Startup program to participate in. The 10 days of fulltime entrepreneurial experiences along with a phenomenal group of people had a crucial impact on the success of funding our venture.»

Marc Gitzinger, CEO BioVersys AG

20 carefully selected high-tech entrepreneurs will get a unique chance to give their technology and business a commercial boost, thanks to venture leaders. A high-

powered jury will provide valuable insights into how to commercialize scientific ideas on the global market. The 20 winners will travel to Boston and New York from June 10th to 21st, where they will attend a unique in its kind entrepreneurial and business development program.

Organized in partnership with swissnex Boston and New York, Consulate of Switzerland, venture leaders consists of numerous opportunities for face-to-face discussions with leaders of the high-tech community. venture leaders offers a focused and intense program designed to provide participants with a maximum impact on their personal, business and network development.

Those eligible to participate:

- founding and managing members of technology based Swiss startups, with a high market impact potential;
- registered members of Swiss Universities and Universities of applied science, seeking to build up a successful startup based on their research.

Admission Process

March 2nd, 2014

Final date for submission of applications

March 11th/12th 2014

Personal presentation by the best 40 applicants in front of the jury

Program for the 20 Winners

April 16th 2014

- Kick-off Meeting in Lausanne

June 10th, 2014

- Arrival at Boston Logan Airport
- Check-in at the Irving House
- Welcome reception

From 10th to 21st June, 2014

Intense dive into the US entrepreneurial scene and personal development, thanks to a program comprising:

- Presentation to experts and investors from the Boston and New York area, per industry sector
- Startup visits
- Knowledge workshops with experts in US business development, IP, corporate affairs, ...
- Babson entrepreneurship training
- «Execution workshops» focusing on developing your company «hands-on»
- Group feedback sessions
- Multiple networking events with the high-tech entrepreneurs' scene
- Flexibility for personal business development activities during the whole stay

June 20th, 2014

- Checkout and transfer to NYC Airport (arrival in Switzerland June 21st)

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Any questions?

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